

"Be a possibilitarian"



sprout
THERAPEUTIC RIDING
& EDUCATION CENTER

Sprout Therapeutic Riding and Education Center

Dear Friends,

We have a lot to celebrate. As I review our fifth year in action, I am truly humbled and beyond grateful for you. Your dedication to this organization and the lives that it affects has made the impossible...possible. The outcome of your support is visible each and every day through the vibrant programs and community at Sprout (and I invite you to come see them in action!)

In 2016, we sought to:

- **Deepen our impact on the students and families of Sprout through results-driven, multi-dimensional programming.**
- Result: We pioneered a therapeutic riding competency scoring system. We utilized a CRM (Salesforce) to create a quantitative tracking system that is updated after each lesson. In 2017, we will launch a parent portal on our website that allows real-time communication of student progress with parents and professionals.
- Result: Family-based programs were added to our summer sessions. "Sprouting Together" focused on strengthening bonds between students and their parents/siblings through inclusion, interaction and recreation.
- Result: We worked throughout the year with local and national groups to add over 500ft of skill-based outdoor trails, mirrors in our indoor arena and an accessible playground for students and their families.
- **Increase community awareness about Sprout and the students we serve.**
- Result: In June 2016 a Sprout parent organized a Flash Mob that drew a crowd of over 1,000 supporters at one Loudoun. This was followed by a segment on NBC4 (that drew almost 400,000 online views), Congressional Record by Barbara Cornstock, recognition from the Loudoun County Board of Supervisors and recognition at the Upperville Horse Show.
- **Increase sustainability through adequate funding sources that allow program growth without increasing rider fees.**
- Result: Sprout added a fourth fundraiser, the Gallop Gala. This event was intended to have the capacity to raise significant funding for programs and allow guests to experience the "magic" of Sprout first-hand. In its first year the Gallop Gala raised over \$150,000.

Thank you for your camaraderie and collaboration, support and encouragement this past year. We've accomplished so much and I look forward to continuing our great work together!

Sincerely,
Brooke Waldron
Founder and Executive Director

Our Program provided 3,293 hours to over 300 participants.
Over 42 weeks of service spanning 12 months of the year.

Sprout experienced a 206% growth in clients from 2012 to 2016



THERAPEUTIC RIDING, CARRIAGE DRIVING & EQUINE MOVEMENT THERAPY

Therapy sessions that are designed to improve the physical, cognitive, psychological, and social skills of riders with special needs.



50% of our clients have been riding more than 2 years

CARROTS - VOCATIONAL AND LIFE SKILL PROGRAM

This program is uniquely designed for young adults with disabilities within the community. The CARROTS program is designed to foster improved employment outcomes, as students learn functional skills that are transferable to a job or social settings.

Sprout offers service to community groups including Loudoun County Public Schools, Loudoun County Parks and Recreation, Access Ministry, Hospice, and Service Source.

INCLUSION SUMMER CAMP

Sprout takes pride in offering an inclusive camp for children with and without disabilities for two weeks each summer. The Inclusion Camps, "Pony Pals" and "Sprouting Together", focuses on peer-to-peer interaction, experiential learning and accessible recreation in a welcoming farm setting. Sprout typically has 12-20 campers each week.

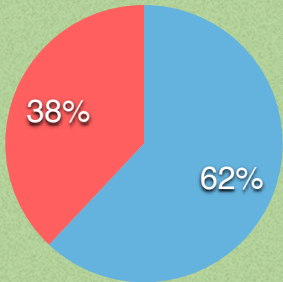


We currently serve 90 riders per week plus up to 30 students per week from Loudoun County Schools.

Our students receive physical, cognitive, social and psychological benefits while enjoying an activity that is relaxed, welcoming and recreational.

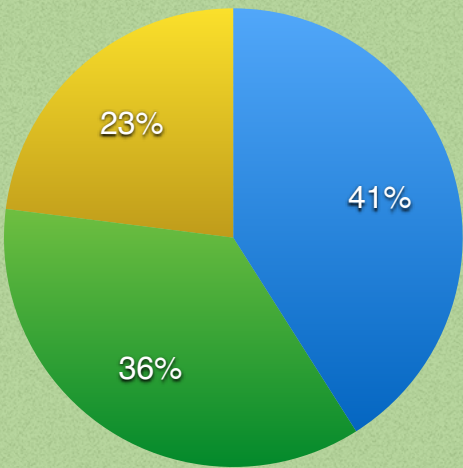


Due to the nature of therapeutic riding, and the multi dimensional therapeutic approach to its service, it is found that in many cases our participants are able to receive a spectrum of support within the therapeutic riding lesson.



Male Students Female Students

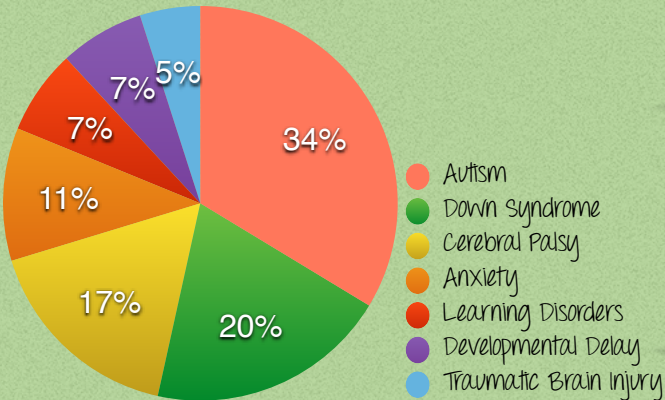
Under 10 Years 10-20 Years 20 Years and Above



"Sprout has given Riley so much. He has grown immensely in so many areas: patience, speech, self esteem, attention, following directions, responsibility, and more. Brooke is playful and I appreciate that she adapts the lesson as they go along for the highest level of success. But, the thing that pleases me the most about watching Riley ride at Sprout - is the level of opportunity that the people of Sprout give to him. They BELIEVE in Riley and give him the confidence to try more on his own. They make him believe in himself!"

SPROUT WORKS TO ENSURE THAT ALL RIDERS MAY PARTICIPATE REGARDLESS OF THEIR ABILITY TO PAY

Sprout offers services to all clients at a subsidized rate, operating at a deficit (each lesson costs Sprout \$95, but the organization charges a market rate of \$55 per lesson to its clients). To offset this deficit, Sprout works to raise the funds needed for the program to operate.



OTHER DIAGNOSES SERVED

Attention Disorders, Arthritis, Orthogryposis, Brain Lung Thyroid Disorder, Cerebral Dysgenesis, Developmental Delay, Encephalophy, Fetal Alcohol Spectrum Disorder, Hearing Impairment, Hemiparesis, Hypotonia, Lupus, Multiple Sclerosis, Oppositional Defiant Disorder, Seizure Disorder, Sensory Processing Disorders, Spinal Muscle Atrophy, Spina Bfida, Vacteral Association, Visual Impairments, Williams Syndrome

Sprout 2016 at a Glance



IN 2016, SPROUT THERAPEUTIC RIDING CENTER HAD OVER 400 INDIVIDUAL DONORS. We have five annual fundraisers, two annual horse shows and two weeks of summer camp. All of which require donors + sponsors to make possible.



75 GUESTS AT MARTINIS MATTER



270 GUESTS FOR GALLOP GALA



150 GUESTS AT SIPPING FOR SPROUT

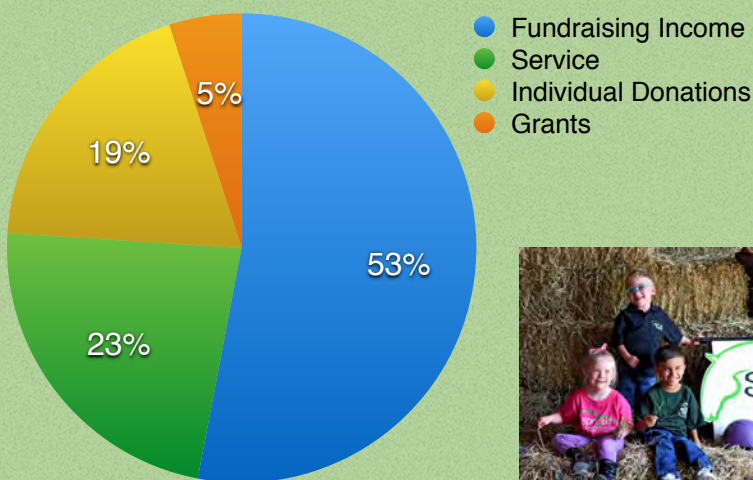


96 ATTENDEES TO SPROUT ON THE GREEN

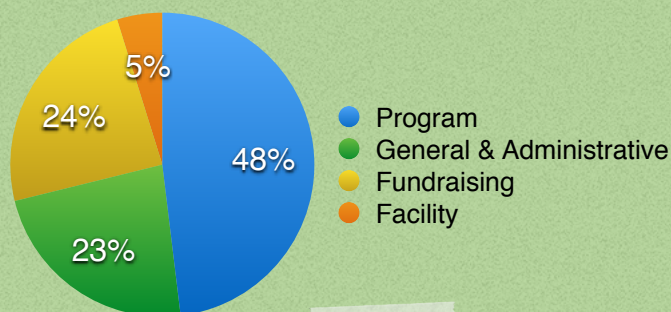


425 RUNNERS AT THE SPROUT 5K

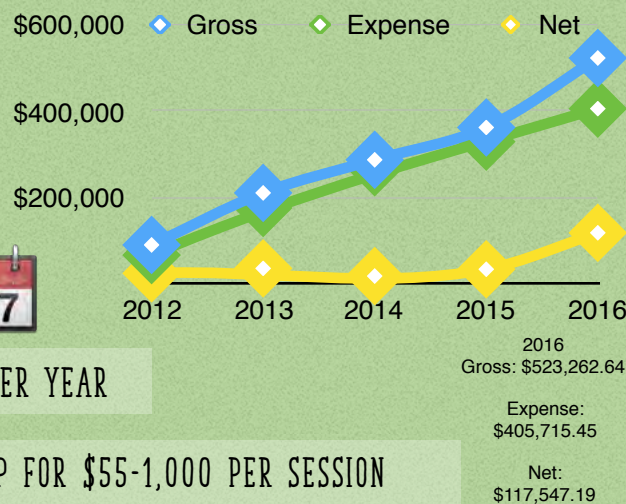
SPROUT'S 2016 INCOME BREAKDOWN



SPROUT'S 2016 EXPENSE BREAKDOWN



SPROUT'S ANNUAL PROFIT AND LOSS



How To Support Sprout

SPONSOR OR ATTEND ONE OF SPROUT'S ANNUAL FUNDRAISERS



PROVIDE AN ANNUAL SPONSORSHIP OF A SPROUT HORSE \$5,000 PER YEAR

VOLUNTEER YOUR TIME



HELP FUND A SCHOLARSHIP FOR \$55-1,000 PER SESSION

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Sprout 2016 Highlights

Community groups blazed and created interactive trails, a pond, sanctuary, sawdust shed and added mirrors in our indoor arena.



NBC 4 highlighted Sprout's service to the community in multiple TV segments.

Sprout added a family centered, inclusive picnic and play area in front of our facility.



Over 1,000 community members joined for a Flash Mob at One Loudoun to spread awareness about Sprout.

Congresswoman Barbara Comstock attended our Gallop Gala to present Sprout with a Congressional Record for distinctive service. Sprout also received a Resolution of Commendation from The Loudoun County Board of Supervisors.



Sprout pioneered and implemented new quantitative progress tracking systems for students with Salesforce and Accenture.

A SPECIAL THANK YOU TO THESE 2016 DONORS

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